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INTELLECTUAL PROPERTY LAW

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Rob Golden heads the firm’s Litigation Department and additionally maintains an active licensing and general counseling practice. On the litigation front, Mr. Golden has handled trademark, trade dress, trade secret, patent, copyright, right of publicity, domain name and related cases, all across the country, for a diverse client base. His experience includes trying both jury and non-jury cases in Federal District Courts, arbitrations and mediations, and appeals to Federal Courts of Appeals. He also represents clients in Proceedings before the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office and in domain name disputes under the Uniform Domain Name Dispute Resolution Policy before the World Intellectual Property Law Organization. He has succeeded in obtaining multi-million dollar jury verdicts for clients as plaintiffs and defending against \$100 Million claims against clients in the position of defendant.

He has a particular expertise in damages issues, having litigated the issue through the appeals process on numerous occasions. His extensive knowledge in this area often permits him to “cut to the chase” and bring cases to a quick conclusion, either through settlement or motion practice. In his 25+ years of litigating, Mr. Golden has personally handled virtually every aspect of Intellectual Property cases, from ex parte requests for temporary restraining orders in trademark counterfeiting cases, to cutting-edge technology issues in trade secret cases, from making closing arguments before juries to arguing in front of panels of judges in Courts of Appeals. The knowledge of Mr. Golden has gained from litigating various infringement cases helps him counsel his clients in protecting against infringements, thereby often avoiding the costs of litigation. He routinely assists clients in enforcing their Intellectual Property rights in the digital world, making effective use of website takedown policies and procedures so as to avoid more costly litigation.

Drawing from his litigation and licensing knowledge, Mr. Golden routinely writes and lectures, particularly on the subjects of trade dress protection and the protection of fashion, footwear, and accessory designs. These activities include teaching Continuing Legal Education classes on the subject of trade dress law for the Law Education Institute’s National CLE Conference (“Trade Dress – The Product Versus Packaging Tension”

and “Trade Dress – The Forgotten Trademark Right”), industry wide seminars, and seminars for individual clients aimed at educating designers and engineers to avoid infringement.

Mr. Golden is a graduate of the George Washington University and Brooklyn Law School, where he was a Dean’s Merit Scholar and a member of the Moot Court.

PRACTICE

US and International Trademark Portfolio Management and
Counseling
Licensing
Intellectual Property Counseling

BAR & COURT ADMISSIONS

New York Bar
U.S. District Court, Southern District of New York
U.S. District Court, Eastern District of New York
U.S. District Court, Western District of New York
U.S. Court of Appeals for the Second Circuit
U.S. Court of Appeals for the Third Circuit
U.S. Court of Appeals for the Tenth Circuit
U.S. Court of Appeals for the Federal Circuit

EDUCATION

George Washington University, Washington, D.C.
Bachelor of Arts, Political Science and History

PUBLICATIONS

“Protecting Designs by Trademarks, Copyrights and Design Patents,”
Intellectual Property Counseling and Litigation, LexisNexis.

“Global Colorblindness to Trademarks is Dying,” The National Law Journal
"Trade Dress - The Forgotten Trademark Right," National CLE Conference,
Law Education Institute, Inc. & BNA Books

REPRESENTATIVE CASES & MATTERS

Privado Marketing Group LLC et al v. Eleftheria Rest Corp., 1:13-cv-03137-ER
(S.D.N.Y 2013) (Motion for PI Denied)

Securacomm Consulting v. Securacom, 224 F.3d 273 (3d Cir. N.J. 2000)

Lederer v. Newmatic Sound Sys., 2011 U.S. Dist. LEXIS 757 (E.D.N.Y. Jan. 4,
2011)

Manus Sports Gloves, LLC v. Everlast Worldwide, Inc., 759 F. Supp. 2d 459
(S.D.N.Y. 2010)

Alkayali v. GENI, Inc., 2007 U.S. Dist. LEXIS 61950 (C.D. Cal. Apr. 11, 2007)

City of New York v. N.Y. Pizzeria Delicatessen, Inc., 2006 U.S. Dist. LEXIS
71414 (S.D.N.Y. Sept. 29, 2006)

Applied Concepts, Inc. v. Olympia Indus., Inc., 2002 U.S. Dist. LEXIS 27842
(W.D. Pa. Sept. 13, 2002)

U-Neek, Inc. v. Wal-Mart Stores, Inc., 147 F. Supp. 2d 158 (S.D.N.Y. 2001)

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