NOLTE·LACKENBACH·SIEGEL
SINCE 1923
INTELLECTUAL PROPERTY LAW
Houston | New York | Palo Alto | Austin | Boston | Provo

Geoffrey I. Landau

Managing Partner
Trademark Search Group

Location:

Scarsdale, New York

Phone:

866.201.2030 Ext: 141

Fax:

914.723.4301

Email:

GLandau@NLS.LAW

The material on this document is for informational purposes only and does not constitute legal advice. This site or sending us an email is not intended to and does not create an attorney-client relationship between you and Nolte Lackenbach Siegel. By accessing this PDF, you are agreeing that permission is granted to temporarily download a copy of provided material or information solely for personal use, and not for any commercial purpose or public display.

As head of the firm's U.S. Trademark Search Department, Mr. Landau is responsible for providing advice and counseling to clients seeking to adopt and protect new trademarks (brand names, sound marks, designs, logos, etc.) in the U.S. market. His department provides guidance and formal legal opinions that are the "first step" in securing trademark rights. Clients who wish to satisfy their legal "due diligence" requirements - and to avoid or minimize infringement risks - know Mr. Landau well. Mr. Landau oversees a department that handles trademark clearance for a wide variety of industries, including pharmaceutical, automotive, electronics, computer hardware and software, photography, as well as a host of cosmetics, fashion, hand tool, professional cutlery, chemical, and other manufacturers.

Mr. Landau was instrumental in setting up a bifurcated system for preliminary trademark searching. Quick in-house searches of the records of the United States Patent and Trademark Office provide clients with a thumbnail sketch of the potential risks associated with a new proposed mark. If marks are knocked-out at this early stage, clients save significant search costs. If clients are comfortable with the preliminary data, they proceed to the benchmark for trademark clearance, the Comprehensive trademark search (covering federal, state, and common law marks, including Internet and domain name uses). Whether clients opt for the quick in-house search or start immediately with the Comprehensive search, they receive clear and succinct advice and guidance.

Under the tutelage of Mr. Landau, the Search Department also evaluates marks for connotative interpretation, seeking to avoid the adoption of marks that have a negative connotation; and reviews client websites, catalogs, sell sheets, and other promotional materials and media for proper trademark marking and usage.

Whether a client needs to clear a thousand proposed marks or only a handful, Mr. Landau gets the job done.

PRACTICE

US Trademark Searching, Clearance and Opinions

Search Department

Trademark and Branding Counseling

BAR & COURT ADMISSIONS

New York State

EDUCATION

Yeshiva University, New York, New York

Bachelor of Arts, English Literature, Samuel Belkin Scholar

Benjamin N. Cardozo School of Law, Yeshiva University, New York, New York

Juris Doctor

View Our Professionals